

Message Text

UNCLASSIFIED

PAGE 01 MELBOU 01210 080545Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----127269 080548Z /13

P R 080442Z AUG 78
FM AMCONSUL MELBOURNE
TO USDOC WASHDC PRIORITY
INFO AMEMBASSY CANBERRA
SECSTATE WASHDC 4545

UNCLAS MELBOURNE 1210

E O 11652 N A
TAGS BTRV, BEXP, AS
SUBJ: FOREIGN BUYER PROGRAM: REQUEST FOR LIST OF EXHIBITORS
AT THREE SHOWS

REFS A MELBOURNE 1053 NOTAL B USDOC 12807

1. APPRECIATE INFO CONTAINED REF B AS FBP OFFICE
AWARE, WE ARE PROMOTING SEVERAL U.S. TRADE SHOWS THROUGH
ARRANGEMENTS WE HAVE MADE WITH AMERICAN EXPRESS, PAN AM, AND
AUSTRALIAN AIRLINE, TAA. LARGE SCALE MAILOUTS RECENTLY TO
UNIVERSE OF POTENTIALLY INTERESTED TRAVELERS FOR PACK EXPO,
FOOD AND DAIRY EXPO, AND INT'L POLLUTION ENGINEERING EXPO
HAVE ELICITED OVER 100 REQUESTS FOR FURTHER INFORMATION.
MANY PROSPECTIVE SHOW VISITORS ARE ASKING FOR LISTINGS OF
EXHIBITORS AND THEIR PRODUCTS AT EACH SHOW BEFORE MAKING THEIR
TRAVEL BOOKINGS.

2. IN VIEW OF ABOVE, POST URGENTLY REQUESTS COPIES
OF LISTINGS FOR EACH SHOW, AS FOLLOWS:

A) PACK EXPO - 80 COPIES

B) FOOD & DAIRY EXPO - 80 COPIES

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MELBOU 01210 080545Z

C) INT'L POLLUTION & ENGINEERING EXPO - 70 COPIES

WE HAVE PACK EXPO'S LISTING IN THE FORM OF A NEWS RELEASE
DTD 7/19/78.

3/. EXPERIENCE HAS SHOWN THAT AUSTRALIAN TRAVELERS
NORMALLY PLAN THEIR TRIPS WELL IN ADVANCE SO WE REQUEST

THAT THESE LISTS CAN BE FORWARDED TO US VIA OUR APO
ADDRESS (AMCONGEN MELB) APO SAN FRANCISCO 96405)
AS SOON AS THESE ARE AVAILABLE. VOLUME OF AUSTRALIAN
ATTENDANCE DEPENDENT ON EARLY RECEIPT OF THIS INFORMATION.
POPPLE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MELBOU01210
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780323-1062
Format: TEL
From: MELBOURNE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780888/aaaacvnu.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 76240467-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1805922
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM: REQUEST FOR LIST OF EXHIBITORS AT THREE SHOWS
TAGS: BEXP, AS
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/76240467-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014